

TRADITIONAL HOME[®]

Meet Our
Rising Stars
of Design
2025

**TELL YOUR
STYLE STORY**

WITH LIVABLE
COLORS & PATTERNS

Summer Escapes

Playful Lake Tahoe Cabin

Serene Oasis in Palm Beach

Fab Pool-and-Pond Combo in L.A.

SUMMER 2025

WRITTEN BY
KRISSA ROSSBUND

TRADITIONAL HOME MEET OUR RISING STARS OF DESIGN 2025

There's a new crop
of design talent, and we're here to celebrate it. These
designers have not only found the value of traditional
style, they've executed it into trailblazing victory.

Presenting the New Trad Class of '25.

Clara Jung

Every room deserves a surprise.

Former attorney and now
San Francisco design talent
Clara Jung is ready to deliver.

She isn't shy about giving
traditional style a moment of
whimsy with unexpected and
delightful details sure to charm.

We uphold her approach.

bannerdaysf.com



Doniphan Moore

Dallas is famous for dazzle.
The Texas town's Doniphan
Moore glazes design
projects with his own dose
of glamour. Gold leaf, cut
crystal, and mirrored
furniture are in Moore's
arsenal for rooms that
are ready to shine and
poised for nighttime drama.
doniphanmoore.com



PHOTOGRAPHY: CLARA JUNG; CHRISTOPHER STARK (PORTRAIT AND INTERIOR), DONIPHAN MOORE;
DOUGLAS FRIEDMAN (PORTRAIT), NATHAN SCHRODER (INTERIOR).



TRUE GLAMOUR IS ABOUT THE
OVERALL COMPOSITION, NOT A
SINGLE ELEMENT."

—designer Doniphan Moore



Elly Poston

Elly Poston is a pattern powerhouse. The Richmond, Virginia, designer makes no apology for her daring combinations of statement motifs that place visitors in a kaleidoscope of depth and wonderment. No apology needed with these captivating looks. ellyposton.com



Caroline Gidiere

Pretty fabrics, palettes that make the heart flutter, and layering to imbue warmth all support interiors for a life in good taste. Birmingham, Alabama, designer Caroline Gidiere took that to heart in her new book, *Interiors for a Life in Good Taste* (Rizzoli). Gidiere puts treasured traditional style on a present-day pedestal with spaces that mingle time-honored accoutrements with a fresh outlook. carolinegidiere.com



Jeanne Barber

If Jeanne Barber's interior works were each a symphony, we'd be first in line to see every performance. The Connecticut-based designer poetically blends colors, textures, and silhouettes with architecture for an all-encompassing aesthetic that leaves no detail unnoticed. Her fusion of elegance and interest results in classic spaces that entertain with eye-catching visual moments. camden-grace.com



PHOTOGRAPHY: CAROLINE GIDIERE: MARIAH OLDACRE (PORTRAIT), ISABEL PARRA (INTERIOR), JEANNE BARBER: LAM NGUYEN (PORTRAIT), READ MCKENDREE (INTERIOR), ELLY POSTON: CHRISTA LINTNER SANTOS (PORTRAIT), GORDON GREGORY (INTERIOR), HYREL MATHIAS: KARA MERGER (PORTRAIT), MIRANDA ESTES (INTERIOR).

Hyrel Mathias

Hyrel Mathias commits to traditional style, even when it's difficult to come by. Based in Seattle, a place celebrated for its modern mastery, Mathias formulates her own equations to combine the opposing styles into a pleasing ode to varying eras. hyrelmathiasinteriors.com



I DON'T SETTLE FOR ELEMENTS THAT ARE MEANT TO BE TOGETHER. I USE WHAT I LOVE AND MAKE THEM WORK."

—designer Elly Poston



Jasmin Reese

Forget gently slipping her aesthetics into a room. Jasmin Reese makes her presence known. The Chicago dynamo applies the strongest values of color to interiors for a vibe that can't help but vibrate with energy. And she doesn't stop with color. Lively patterns bring another happy jolt to her projects. jasminreeseinteriors.com



Stephanie
Wiott

Stephanie Wiott isn't one to just direct and place all the pretties at the end of a project. The Indiana designer stretches style to interior architecture, too, ensuring that the perimeters of her rooms meet the soft appointments in both style and luxury. She guides projects in an unexpectedly refined manner, specifying respectful palettes then interrupting them with a eureka architectural application that delights and impresses.

stephaniewiotttdesigns.com



PHOTOGRAPHY: JASMIN REESE: MICHAEL ALAN KASKEL (PORTRAIT AND INTERIOR), STEPHANIE WIOTT: CHRIS WHONSETLER (PORTRAIT), SARAH SHIELDS (INTERIOR), SARAH VALLÉ: MICHAEL ALAN KASKEL (PORTRAIT), HEATHER TALBERT (INTERIOR), JOSEPH LAY: JOSEPH BRASCHMAN (PORTRAIT AND INTERIOR).

Sarah Vaile

Chicago designer Sarah Vaile sees bold colors then dives in to decorate with them. Her spirited color intuition leads her to splash spaces with head-turning hues that are intended to capture attention. Vaile's fashionable and thrilling schemes definitely captured ours. sarahvailedesign.com



Lindsey Black

Memphis boasts its share of sounds with a vibrant music scene. The Tennessee city also presents the visuals of Lindsey Black, whose interiors pivot to enveloping a quieter environment. Her work plays with rich and moody palettes that are capped with polite but powerful furnishings.

lindseyblackinteriors.com 



VINTAGE PIECES, ORIGINAL ART, AND
CHERISHED PERSONAL ITEMS BRING
CHARACTER THAT REFLECTS THE OWNERS.”

—designer Lindsey Black